

ASSIGNMENTS

BACHELOR OF COMMERCE

B.Com- 2nd Semester (1st Year)

(For the Students admitted in the Session 2025-26)



Centre for Distance & Online Education

Guru Jambheshwar University of Science & Technology

Hisar-125001

Compiled by:-

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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Financial Accounting-II
Code: BCOM 201

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.
- ii. Each assignment carries 15 marks.
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on the portal.

ASSIGNMENT-I

1. What is meant Royalty Accounting? Explain about important terminology related to Royalty Account.
2. What do you mean by Joint Venture Accounts? Explain about its importance and features..
3. Write short note on the following:
 - Feature, need and importance of consignment Account
 - Accounting procedure for Dependent Branches

ASSIGNMENT-II

1. Define Hire purchase and instalment payment system. Explain how does it differ from credit sale instalment payment system.
2. Define Goodwill. What are the various methods of valuation of goodwill of partnership firm?
3. Write short note on the following:
 - Insolvency of partner (Garner Murray rule)
 - Accounting procedure for the Dissolution of a partnership firm

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Macro Economics
Code: BCOM 202

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on the portal.**

ASSIGNMENT-I

- Q1.** Explain the meaning, nature, and scope of macroeconomics. Briefly describe the concept of circular flow of income in a two-sector economy.
- Q2.** Define national income and explain the different methods of its measurement
- Q3.** Discuss Say's Law of Markets and explain how output and employment are determined in the classical theory.

ASSIGNMENT-II

- Q1.** Explain the consumption function. Discuss the concepts of APC (Average Propensity to Consume) and MPC (Marginal Propensity to Consume) and their relationship.
- Q2.** Define investment and explain the investment function. What is the multiplier? Illustrate its working.
- Q3.** What is inflation? Discuss its causes and explain the Phillips Curve showing the relationship between inflation and unemployment.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Business Communication
Code: BCOM 203

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on the portal.**

ASSIGNMENT-I

1. Discuss the major communication barriers? Can these barriers be removed? How?
2. What is a business letter? Discuss their types and characteristics.
3. What is Paralanguage? Discuss various components of paralanguage.

ASSIGNMENT-II

1. What are minutes of meeting? Present a sample format of minutes of meeting.
2. Describe different types of Reports.
3. Write a short note on the following:
 - a) Memo
 - b) Body Language

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION**

Programme: Bachelor of Commerce

Course Name: Marketing Management

Sem: 2nd

Code: BCOM 204

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on the portal.**

ASSIGNMENT-I

1. Discuss the role of the Product Life Cycle (PLC) in formulating marketing strategies. Provide examples of brands/products at different stages.
2. Explain the importance of Environmental Scanning in marketing. Give an example of how a company adapted to its environment successfully.
3. Compare and contrast cost-based pricing and value-based pricing. Which method is more effective in today's competitive business environment?

ASSIGNMENT-II

4. Write short notes on Green Marketing and Consumerism. How do they affect business decisions in India?
5. Define the concept and scope of marketing. How do the 4 A's of marketing (Acceptability, Affordability, Accessibility, Awareness) differ from the traditional 4 P's?
6. Write a short note on the following:
 - c) Holistic Marketing
 - d) Promotion Mix

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce

Course Name: Organizational Behaviour
Code: BCOM 205

Sem.: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on students' portal.**

ASSIGNMENT-I

1. What is Organizational Behavior? Explain its importance in modern organizations. Explain the different disciplines contributing in the field of OB.
2. What is personality? Briefly describe the Big Five personality traits.
3. What do you mean by Learning? Explain the different theories of learning.

ASSIGNMENT-II

1. Describe the process of perception and common perceptual errors..
2. Explain the stages of group development.
3. Explain the concept of emotional intelligence and its importance at the workplace.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
B.Com. Programme (ODL and Online)

Course Name: Business Environment
Code: BCOM 206

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on the portal.**

ASSIGNMENT-I

1. What is Micro Environment? Explain its elements.
2. Explain the role of technological environment in business.
3. Discuss the importance of globalization in business environment.

ASSIGNMENT-II

1. Explain the role of monetary policy in controlling inflation.
2. How are MSMEs classified in India based on investment and turnover?
3. Is corporate governance more about compliance or ethics? Discuss.